



Government of India  
Ministry of Chemicals & Fertilizers  
Department of Pharmaceuticals

# Jan Aushadhi VARTA



EDITION 14

18<sup>th</sup> September 2023

NEWSLETTER



## Government to raise number of 'Jan Aushadhi Kendras' to 25,000 : PM Modi at Red Fort, New Delhi

To commemorate the 76<sup>th</sup> year of Indian Independence, Hon'ble Prime Minister Shri Narendra Modi ji, addressed the nation on 15<sup>th</sup> August 2023, at Red Fort, New Delhi and highlighted the remarkable growth of Jan Aushadhi over the years. Along with this, he made a promise to citizens to extend the number of Jan Aushadhi Kendra from 10,000 to 25,000.



- Total Sales crossed ₹ **533.43 Crore** this year in 2023-24.
- ₹ **2667.15 Crore** saved by the citizens in FY 2023-24.

# HIGHLIGHTS

## G20 'Deputies and Health Ministers Meeting' at Gandhinagar, Gujarat

17<sup>th</sup> – 19<sup>th</sup> August, 2023



A mock stall was designed & installed on PMBJP in G20 Health Minister's Summit at Gandhinagar, Gujarat. It was attended by dignitaries, Deputies & Health Ministers of nations to celebrate the benefits & generic medicines.

Dr. Mansukh Mandaviya (Hon'ble Union Minister of Health & Family Welfare and Chemicals & Fertilizers) Government of India and Shri Bhupendra Patel (Hon'ble Chief Minister, Gujarat) in relation to G20 Health Ministers' Meeting visited Jan Aushadhi Stall on 17<sup>th</sup> August 2023 at Gandhinagar, Gujarat. Shri Bhagwanth Khuba (Hon'ble Minister of State for Chemicals & Fertilizers and New & Renewable Energy) Government of India in connection to G20 Health Ministers' Meeting under G20 India Presidency visited Jan Aushadhi Stall on 18<sup>th</sup> August 2023 at Gandhinagar, Gujarat. Dr. Bharati Pravin Pawar (Hon'ble Union Minister of State, Health and Family Welfare) Government of India, Prof S.P. Singh Baghel (Hon'ble Union Minister of State, Health and Family Welfare) Government of India accompanied by G20 Delegates visited Jan Aushadhi Stall on 18<sup>th</sup> August 2023 at Gandhinagar, Gujarat.



# HIGHLIGHTS

## Celebration of Meri Maati Mera Desh as part of Azadi Ka Amrit Mahotsav (AKAM)

29<sup>th</sup> August, 2023



As per the guidelines of Government of India, Pharmaceuticals & Medical Devices Bureau of India (PMBI) under Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers organized Meri Maati, Mera Desh as a part of AKAM campaign on 29<sup>th</sup> August 2023 at its headquarter, wherein, all the employees took oath to affirm their commitment towards the country. The Oath was administered under the supervision of CEO, PMBI.



# HIGHLIGHTS

## Developing Training & Capacity building program on PMBJP at NIPER, Mohali

28<sup>th</sup> August - 1<sup>st</sup> September, 2023



National Institute of Pharmaceutical Education and Research (NIPER) Mohali, organized a Developing Training and Capacity Building Program of 5 days on Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) in association with Ministry of External Affairs, GoI under the Indian Technical and Economic Cooperation (ITEC) Programme. The 23 Participants from countries such as Tajikistan, Mali, Mexico, Guatemala, Honduras, Grenada, Maldives participated in the program & also visited the Jan Aushadhi Kendra located at Postgraduate Institute of Medical Education and Research (PGIMER) Chandigarh.

The Officials of Pharmaceuticals and Medical Devices Bureau of India (PMBI) highlighted the Objective, Requirements, Guideline, Incentives & Challenges of the PMBJP through PowerPoint presentation in presence of the delegates from different countries. In the second session, the Officials further elaborated on the administration, Assurance of supply and marketing of Generic Medicines of Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) scheme of India. The use of Generic Medicines in the Country under PMBJP Scheme was emphasized by the officials in order to highlight the reduction in out-of-the-pocket health expenditure of the people of the country.



# HIGHLIGHTS

**Shri Bhagwanth Khuba, Hon'ble Minister of State for Chemicals & Fertilizers and New & Renewable Energy, Government of India inaugurated Jan Aushadhi Kendra at Palakkad, Kerala**

31<sup>st</sup> August, 2023



Shri Bhagwanth Khuba, Hon'ble Minister of State for Chemicals & Fertilizers and New & Renewable Energy, Government of India inaugurated Jan Aushadhi Kendra in Kalpathy at Palakkad, Kerala. Currently, there are more than 9800 PMBJKs across the country to ensure availability of quality generic medicines to the people of the nation.



# IN THE NEWS

**DD  
NEWS**

August 15, 2023

**I-Day: PM announces to increase 'Jan Aushadhi Kendras' from 10,000 to 25,000**



Addressing the nation from the ramparts of the iconic Red Fort, Prime Minister Narendra Modi said that the government has plans to increase the number of 'Jan Aushadhi Kendras' from 10,000 to 25,000.

He said Jan Aushadhi Kendras have given a new power to the people, especially the middle class. If someone is diagnosed with diabetes then a monthly bill of Rs. 3000 get accrued.

Further, he said that through Jan Aushadhi Kendras, the medicines that cost Rs 100, we are giving it at Rs 10 to Rs 15.

He said the government is working to increase the number of 'Jan Aushadhi Kendra' (subsidised medicine shops) from 10,000 to 25,000.

**R.भारत**

August 15, 2023

**Jan Aushadhi Scheme Has Helped People Save Rs 20,000 Crore: Hardeep Puri**



Prime Minister Narendra Modi unveiled a whole host of welfare schemes for the people of the country from the ramparts of Red Fort to mark the occasion of the 77th Independence Day. Highlighting key schemes announced by PM Modi, Union Minister Hardeep Singh Puri hailed PM Modi's 10th Independence Day speech.

Puri spoke exclusively to Republic and said that PM Modi unveiled the Vishwakarma Scheme by allocating Rs 13,000-15,000 crore for the welfare of skilled artisans, traditional labourers, goldsmiths, and others.

**THE ECONOMIC TIMES**

August 20, 2023

**Seen many models but India's is the best: Indonesia minister after visiting Jan Aushadhi Kendra**



Union Health Minister Mansukh Mandaviya on Sunday led a delegation of G20 delegates and ministers, including the Indonesian Health Minister Budi G Sadikin to a 'Jan Aushadhi Kendra' in Gandhinagar to share with them India's success in providing, accessible, affordable, and quality medicines to its people.

The delegates were in India to participate at the G20 Health Ministers' meeting under G20 India Presidency, which was held during August 17-19, 2023 at Gandhinagar, Gujarat.

**businessline.**

July 28, 2023

**Jan Aushadhi expands its generic footprint**



At least 10,000 Jan Aushadhi Kendras are expected to be operational in the country by December.

Having started in 2008 as a modest initiative to supply less expensive, generic drugs to consumers, the Pradhan Mantri Bhartiya Jan Aushadhi Kendras now number 9,750-plus countrywide and offer a larger basket of medicines and surgical products. Owners of these outlets in different parts of the country told businessline that they were seeing an increase in customers. However, they added, they still had to fight the perception that less expensive generic drugs are of low quality, besides tackling supply-chain challenges.



# IN THE NEWS

अमरउजाला

August 04, 2023

**Etah News: जिले में खुलेंगे 5 जन औषधि केंद्र, 60 हजार की आबादी को मिलेंगी सस्ती दवाएं**



एटा। सहकारी समितियों को आर्थिक रूप से आत्मनिर्भर बनाने के साथ ही ग्रामीण इलाकों में सस्ती दवा उपलब्ध कराने की अनूठी पहल की जा रही है। सहकारी समितियों को पांच प्रधानमंत्री जनऔषधि केंद्र संचालित करने का लाइसेंस दिया जा रहा है। इसके लिए समितियों का चयन कर लिया गया है। वहीं औषधि केंद्र खोलने की प्रक्रिया भी शुरू कर दी गई है। नए केंद्र खुलने से इन पांचों स्थानों पर करीब 60 हजार की आबादी को सस्ती दवाओं का लाभ मिलेगा।

पिछले एक वर्ष से सहकारी समितियों की दशा सुधारने के लिए वृहद स्तर पर पूरे प्रदेश में कार्य हो रहा है। सहकारिता से समृद्धि की थीम पर हो रहे काम के तहत अब सरकारी समितियों को बहुउद्देशीय समिति बीपैक्स नाम दिया गया है। यह समितियां अभी तक कृषि संबंधी कार्य ही कर रही थीं। अब उन्हें अन्य कार्यों से जोड़कर आत्मनिर्भर बनाने की कवायद की जा रही है। इसी क्रम में एटा में पांच बीपैक्स को जनऔषधि केंद्र संचालित करने के लिए चुना गया है।



पत्रिका

August 11, 2023

**रोजगार का बेहतरीन मौका, इन 50 रेलवे स्टेशनों पर खुलने जा रहा प्रधानमंत्री जन औषधि केंद्र, जानिए प्रोसेस**



PM Jan Aushadhi Kendra on Railway Station: यदि आप अपना कोई बिजनेस शुरू कर अच्छा रोजगार पाना चाहते हैं तो आपके लिए एक बेहतरीन मौका है। यह मौका है प्रधानमंत्री जन औषधि केंद्र का। लोगों को सस्ती दवा उपलब्ध कराने के उद्देश्य से शुरू किए गए इस योजना के तहत 50 नए केंद्र रेलवे स्टेशनों पर खुलने जा रहा है। पायलट प्रोजेक्ट के तहत सरकार ने देश के अलग-अलग राज्यों के 50 स्टेशनों पर प्रधानमंत्री जन औषधि केंद्र खोलने की मंजूरी दे दी है। इन केंद्रों की सूची सामने आ गई है। रेलवे स्टेशनों पर खुलने वाले प्रधानमंत्री जन औषधि केंद्र के लिए आवेदन कर आप जेनरिक दवाओं के बिजनेस में उतर सकते हैं। यहां जानिए प्रधानमंत्री जन औषधि केंद्र खोलने का पूरा प्रोसेस।

Interactive Session

इंडिया टुडे  
THE HEALTH  
CONCLAVE

August 23, 2023

**इंडिया टुडे**  
THE HEALTH  
CONCLAVE

**किफायती स्वास्थ्य सेवाएं**

राजस्थान देश का पहला राज्य है जिसने राइट टू हेल्थ ऐक्ट लागू किया. राज्य के लोगों को निःशुल्क जांच से लेकर दवाओं तक सब कुछ मुफ्त मुहैया कराया

**शुभा सिंह,**  
अतिरिक्त मुख्य सचिव, चिकित्सा एवं स्वास्थ्य विभाग, राजस्थान सरकार

पिछले नौ साल में लोगों ने जेनेरिक दवाएं खरीदकर अपने 20,000 करोड़ रुपये बचाए हैं जो सस्ती और असरदार दवाओं की पहुंच के मामले में क्रांति से कम नहीं

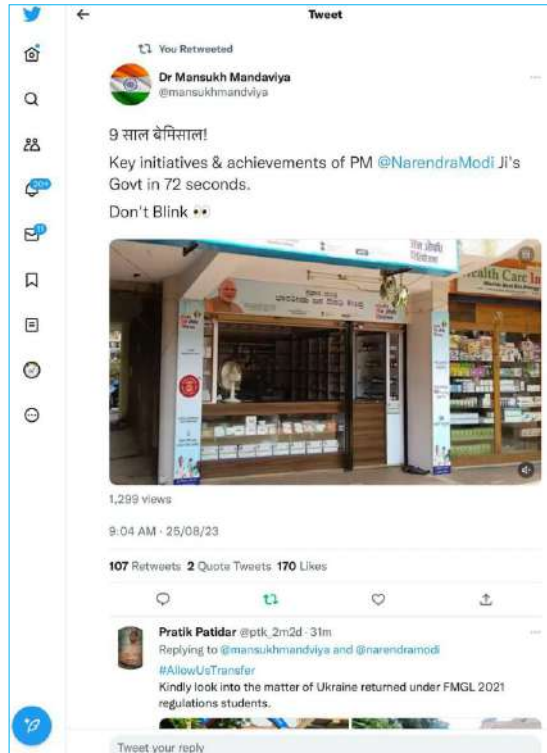
**रवि राधीच,**  
सीईओ, फार्मा ऐंड मेडिकल डिवाइसेज यूरो ऑफ इंडिया

# SOCIAL MEDIA HIGHLIGHTS





# SOCIAL MEDIA HIGHLIGHTS





# PMBJK inauguration Insights

## Shri Gajendra Singh Patel

Hon'ble Member of Parliament, Khargone, Madhya Pradesh Gol inaugurated **PMBJK** at **Radhavallabh Market, Khargone (Madhya Pradesh)**



## Shri Y. Devendrappa

Hon'ble Member of Parliament, Bellary, Karnataka, Gol inaugurated **PMBJK** at **Hoovina, Hadagali, Vijayanagara (Karnataka)**



## Dr. Ashok Lahoty

Hon'ble Member of Legislative Assembly, Sanganer, Jaipur, Govt. of Rajasthan inaugurated **PMBJK** at **Jaipur (Rajasthan)**



## Shri M Krishnappa

Hon'ble Member of Legislative Assembly, Bangalore South, Govt. of Karnataka inaugurated **PMBJK** at **Government Primary Health Centre Premise, Jigani, Bengaluru (Karnataka)**



# Logistics and Supply Chain

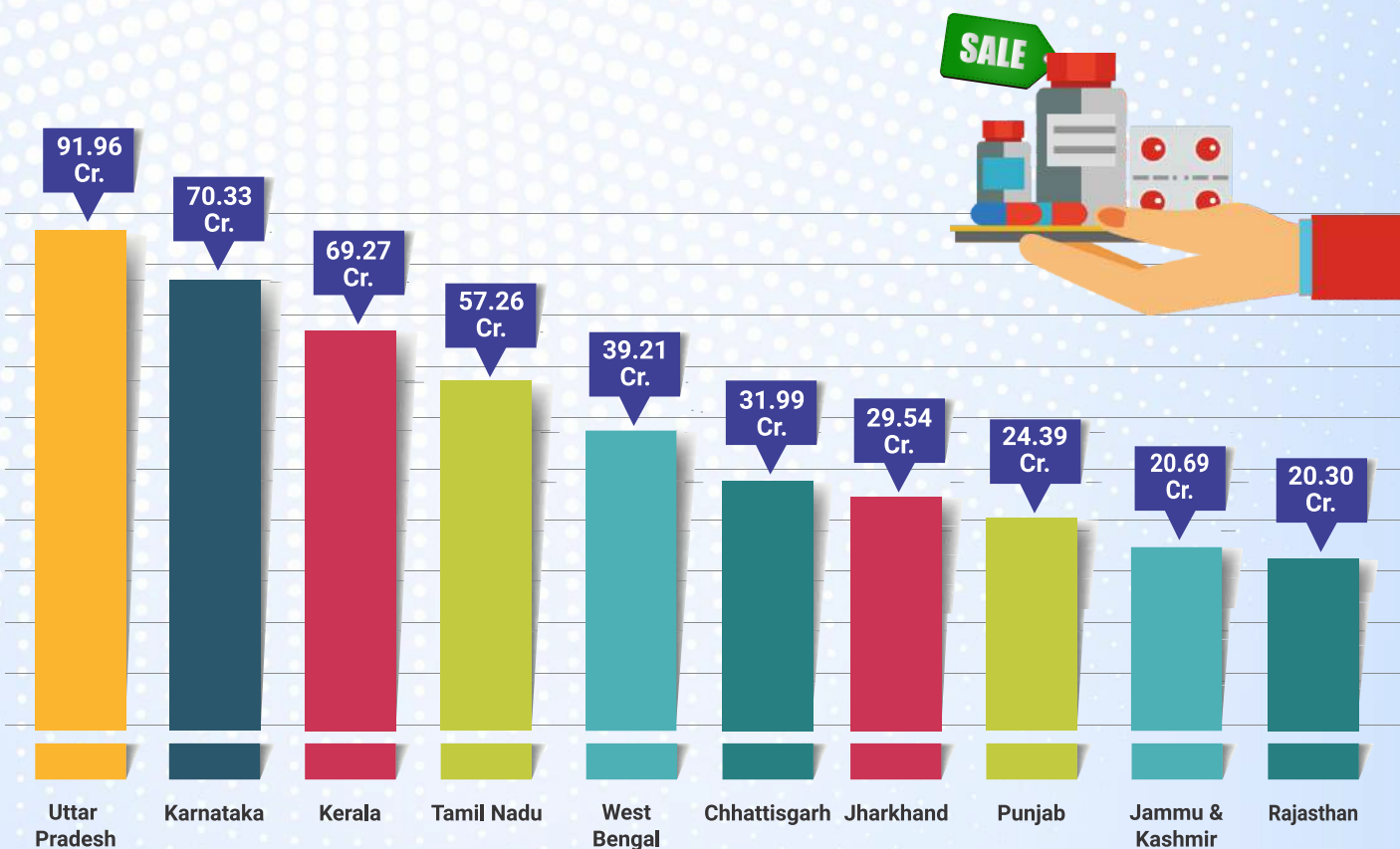
Pradhan Mantri Bhartiya Janaushadhi Pariyojana was implemented with an objective to make the life of different sections of the society easy by providing high quality medicines at very affordable prices.

Pharmaceutical and Medical Devices Bureau of India which is the implementing agency of Pradhan Mantri Bhartiya Janaushadhi Pariyojana, has always been vigilant about the logistics and supply management of its products. In this regard, four warehouses have been made functional at Gurugram, Bengaluru, Guwahati and Surat which has a storage area of approximately 2,15,000 sq. ft. Apart from this, PMBI has a really good distribution network with 36 distributors in all corners of the nation.





## Best Performing States in Terms of Sales in Cr. (August 2023)



## Welcoming new Partners who joined PMBI family in the month of August 2023

- PMBJK11016 - Manik Gupta - Jammu - 181201
- PMBJK11023 - Kalam Institute of Health Technology (KIHT) - Visakhapatnam - 530031
- PMBJK11031 - Hafijur Rahman - Kamrup Metro - 781035
- PMBJK11082 - Sanjay Kumar - East Singbhum - 831011
- PMBJK11105 - Haorongbam Devananda Singh - Imphal West - 795001
- PMBJK11130 - Renu Devi - South East - 110025
- PMBJK11140 - Vishnu V - Palakkad - 678583
- PMBJK11162 - Adav Kaushik Kumar - Adilabad - 504346
- PMBJK11177 - Arupama Pati - Bhadrak - 756127
- PMBJK11178 - Soma Khan - Bankura - 712122

- PMBJK11183 - Shubham Gupta - Chhatrapur - 471201
- PMBJK11185 - Denisha Hardikbhai Bhesaniya - Ahmadabad - 382350
- PMBJK11190 - S Kumuda - Mysuru - 571124
- PMBJK11192 - Mamta - Pathankot - 145001
- PMBJK11195 - Amit Ravikant Shah - Amravati - 444803
- PMBJK11202 - Indu Gour - Bilaspur - 495001
- PMBJK11203 - Kalaiselvi P - Cuddalore - 606001
- PMBJK11204 - Pata Ram - Jalore - 343029
- PMBJK11206 - Bindu Bhardwaj - Mau - 276403
- PMBJK11207 - Dan Singh - Sirsa - 125055



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